Farbod Fanaei

Multidisciplinary Digital Product Developer

Isfahan, Iran | Fanaeifarbod56@gmail.com

PROFESSIONAL SUMMARY

I'm a multidisciplinary digital professional with a background in Software Engineering and experience spanning English-language education, website design, mobile application development and multimedia production. Since 2016 I've built professional experience across education and digital services — expanding into website and application development in 2019 and media production in 2023. I build WordPress websites from scratch, develop Flutter applications for iOS and Android, create educational platforms, and produce video and photographic content. Currently I'm focused on developing digital products, exploring AI-powered solutions, and combining technology with creative media production.

CORE SKILLS

Web Development: WordPress (90%) • HTML & CSS (85%) • Figma (75%) • JavaScript (65%)
Mobile Development: Flutter & Dart (75%) • Cross-platform (iOS & Android) (75%)
AI & Creative Tools: AI Tools & Workflows (70%) • Adobe Photoshop (70%) • Adobe Premiere Pro (70%) • Adobe Illustrator (45%)
Media Production: Photography & Video Recording (70%) • Video Editing & Post-Production (70%) • Production Team Management (65%)
Programming & More: Python (35%) • HSE (Health, Safety & Environment) (35%)

PROFESSIONAL EXPERIENCE

English Language & IELTS Instructor 2016 – 2024

- Taught English to learners across different proficiency levels.
- Delivered IELTS preparation instruction, supporting learners in developing the language skills required for the examination.
- Developed educational materials and self-study learning content.
- Built strong communication, presentation, planning and instructional skills through eight years of teaching.

Freelance Website & Application Developer 2019 – Present

- Design and develop websites for personal clients using WordPress, including sites built from scratch without pre-designed templates.
- Develop digital platforms for marketing, education, self-study learning and event registration.
- Work on mobile application projects using Flutter for iOS and Android.
- Translate client requirements into practical digital solutions, balancing functionality, presentation and user needs.
- Continue developing technical skills through personal projects and freelance work.

Media Producer & Multimedia Content Creator 2023 – Present

- Produce multimedia content, including video recording, photography and editing.
- Manage post-production workflows using Adobe Premiere Pro and Adobe Photoshop.
- Contribute to the production process from initial recording through editing and final content delivery.
- Coordinate media production activities and manage production teams where required.
- Create visual content for digital communication, marketing and creative projects.

SELECTED PROJECTS

Cosmetic Marketing Website WordPress | Custom Design

- Designed and developed a cosmetic marketing website from scratch — structure, visual presentation and content tailored to the client's marketing needs, without using any ready-made templates.

No longer online due to circumstances affecting the business owner.

English Learning & Self-Study Platform **WordPress | E-Learning | Content Design**

- Built an English-learning platform guiding learners from beginner to advanced levels, with independently created educational content and a package-based concept allowing users to purchase self-study lessons.

  No longer accessible due to government restrictions.

Sports Equipment Online Store **Flutter | Dart | iOS | Android**

- Worked on a cross-platform e-commerce mobile application for selling sports equipment — featuring product listings, online shopping, delivery options and after-sales support to improve the customer experience.

  Project no longer active following the closure of the business.

Educational & Event Registration Websites **WordPress | Registration Systems**

- Built five registration websites for educational activities, learning opportunities and events — tailored to sign-up processes and temporary project requirements.

  Taken offline after their intended use ended.

EDUCATION

Bachelor's Degree in Software Engineering — Islamic Azad University, Najafabad (2022)

CERTIFICATIONS & TRAINING

- Website Design with WordPress — QLA
- Beginner Python Programming — QLA
- Health, Safety & Environment (HSE) for Beginners

LANGUAGES

Persian — Native • English — C1 — Advanced Proficiency

PROFESSIONAL INTERESTS

Cross-platform app development • Web technologies • AI-powered digital products • AI-assisted media production • Creative technology